DAY ONE, OCT 1

8:00 AM– Opening Remarks
8:30 AM

8:30 AM– Keynote Address
9:05 AM
Jasmine Roberts

RCED Auditorium

SESSION ONE
9:15 AM– Panel: Tenure and Promotion: Open Education Resources for Success
10:00 AM
Presenters: Lavoris Martin, Associate Librarian, the University of Arkansas at Pine Bluff; Maplean Donaldson, Associate Library Director, the University of Arkansas at Pine Bluff; Shenise McGhee, Associate Librarian, Coordinator of Digital References and Learning Commons, the University of Arkansas at Pine Bluff

Presentation: The Creative Commons Solution: What an Educator Needs to Know about Copyrights in Education
Presenter: Chauncey Huffman, Associate Professor, Pittsburg State University

Presentation: Librarians, Pre-service Teachers, & Public School: An Approach to OER K–12 Collaboration
Presenter: Tiffeni Fontno, Education Librarian, Boston College

SESSION TWO
10:05 AM– Panel: Copyright, OER, and CC Licenses 101
11:00 AM
Presenter: Ethan Senack, Outreach and Policy Manager, Creative Commons USA

Presentation: Opening up to Open Pedagogy via OERs
Presenter: Lusiella Fazzino, eScholarship Librarian, St. John’s University

Presentation: Creative Commons One–Shot Exercise for the Student Studio Artist
Presenter: Arthur Boston, Scholarly Communication Librarian, Murray State University

SESSION THREE
11:05 AM– Working with Student Government (45–minute presentation)
12:00 PM
Presenter: Kaitlyn Vitez, Higher Education Program Director, Student PIRGs

Presentation: Developing Open Resources to Support Data Literacy
Presenter: Katrina Stierholz, Director of Library and Research Information Services, Federal Reserve Bank of St. Louis

Presentation: Designing Physical Science Instruction Online for Openness, Permanence and Exploration
Presenter: Chuck Pearson, Associate Professor, Tusculum University

SESSION FOUR
1:30 PM– OER in Spanish Literature: A Review of Antología abierta de literatura hispana and the Critical Edition (45–minutes)
2:25 PM
Continued on next page
Presenter: Edna Delgado-Solazano, Assistant Professor, University of Arkansas at Little Rock; Heather Rodriguez, Student, University of Arkansas at Little Rock; Daisy Vasquez, Student, University of Arkansas at Little Rock; Nallely Lopez, Student, University of Arkansas at Little Rock; Bryana Herrara, Student, University of Arkansas at Little Rock
# SCHEDULE

## DAY ONE, OCT 1

### SESSION FOUR
1:30 PM—2:25 PM

**Presentation:** Applying Instructional Design Strategies to Incorporate OER and Alternative Textbook Materials into Online Courses  
Presenter: Cori Schmidtbauer, Instructional Designer, University of Arkansas at Little Rock

**Presentation:** The Librarian-Educator Partnership at the St. Louis Fed: OER for the Public Interest  
Presenters: Genevieve Podleski, Senior Digital Projects Librarian, Federal Reserve Bank of St. Louis; Kris Bertelsen, Little Rock Branch, Federal Reserve Bank of St. Louis

(Continued)

### SESSION FIVE
2:35 PM—3:30 PM

**Panel: Road to Damascus — OERs in Introductory Courses**  
Presenters: Matt Evans, Professor, Northwest Arkansas Community College; Bryan Aguiar, Northwest Arkansas Community College; James Laughton, Northwest Arkansas Community College

**Presentation:** Holding the Line on Open in an Evolving Course Content Landscape (45-minute presentation)  
Presenter: Nicole Allen, Director of Open Education, SPARC

**Presentation:** Open Access, Open Development: Creating Local Educational Resources for First-Year Writing  
Presenter: Brian Ray, Assistant Professor/Director of Composition, University of Arkansas at Little Rock

**Presentation:** Use of Open Education Resources in a Quality Matters Certified Community Health Course  
Presenter: Amar Kanekar, Associate Professor, University of Arkansas at Little Rock

**Presentation:** OER in Online Developmental Mathematics Classrooms  
Presenter: Annie Childers, Assistant Professor, University of Arkansas at Little Rock

### SESSION SIX
3:35 PM—4:50 PM

**Holding the Line on Open in an Evolving Course Content Landscape (45-minute presentation)**  
Presenter: Nicole Allen, Director of Open Education, SPARC

**Lightning Talks:**

- **Open Access, Open Development: Creating Local Educational Resources for First-Year Writing**  
  Presenter: Brian Ray, Assistant Professor/Director of Composition, University of Arkansas at Little Rock

- **Use of Open Education Resources in a Quality Matters Certified Community Health Course**  
  Presenter: Amar Kanekar, Associate Professor, University of Arkansas at Little Rock

- **OER in Online Developmental Mathematics Classrooms**  
  Presenter: Annie Childers, Assistant Professor, University of Arkansas at Little Rock

**Presentation:** OER at Community College: Success and Pitfalls  
Presenter: Helmut Loeffler, Associate Professor, City University of New York-Queensborough

**Presentation Moving to Active OER Learning: Applying Bloom’s Digital Taxonomy in Education**  
Presenter: Jim Vander Putten, Associate Professor, University of Arkansas at Little Rock

### 4:50 PM—6:00 PM

**Day One Closing Remarks**  
RCED Auditorium

### 6:30 PM—9:00 PM

**DINE AROUND**
SESSION ONE
8:05 AM—9:00 AM
Panel: Critical Thinking for Complex Times: How the New Literacies Alliance Uses OER for Information Literacy
Presenters: Matt Upson, Director of Library Undergraduate Instruction and Outreach, Oklahoma State University; Melissa Mallon, Vanderbilt University; Joelle Pitts, Kansas State University

Presentation: Self-Publishing in the OER Paradigm: A Critique of Some Options
Presenters: Adam McKee, Professor, University of Arkansas at Monticello; John Davis, University of Arkansas at Monticello

Presentation: A Tale of Two Textbooks: Workflows for Supporting Production of Adaptable Open Textbooks
Presenters: Anita Walz, Open Education, Copyright & Scholarly Communication Librarian, Virginia Tech; Corinne Guimont, Digital Publishing Specialist, Virginia Tech

SESSION TWO
9:05 AM—10:00 AM
Panel: Getting the Party Started: Creating Content for Open Education Resources
Presenters: Lori Birrell, Head, Special Collections Department, University of Arkansas; Martha Anderson, Head, Digital Services Unit, University of Arkansas; Deb Kulczak, Head, Technical Services Unit, University of Arkansas

Presentation: Faculty Incentives to Adopt OER
Presenters: Cole Williamson, Research and Scholarly Communications Librarian, University of Arkansas at Little Rock; Carol Macheak, Research and Scholarly Communications Coordinator, University of Arkansas at Little Rock

Presentation: Proactively Building Success into OER Initiatives
Presenters: Christine Davidian, Electronic Resources & Serials Librarian, Rowan University; Jennifer Matthews, Collection Strategy Librarian, Rowan University

SESSION THREE
10:10 AM—11:05 AM
Panel: Open Illinois: Supporting Open Educational Resources as a Consortium
Presenters: Kathy Ladell, Outreach Librarian, Northern Illinois University; Anne Chernaik, College of Lake County; Anne Shelley, Illinois State University

Presentation: Open Educational Resources: Making Dreams into Reality
Presenter: Bill Blick, Electronic Resources Librarian, Queensborough CUNY

Presentation: The Price is Right—Promoting and Giving Away Free Textbooks
Presenters: Jason Dean Henderson, Digital Services Librarian, Oklahoma State University; Roy Degler, Digital Services Librarian, Oklahoma State University

11:15 AM—12:15 PM
Closing Panel feat. UARK OER Awards faculty, Global Campus, University Libraries

12:15 PM—12:35 PM
Closing Remarks and Goodbye